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## FOR IMMEDIATE RELEASE

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## Standing Tall Program for Multiply Disabled Children Selected as a Charity Partner by the NYC Half-Marathon Presented by NIKE

*NEW YORK CITY, June 19, 2008*— Standing Tall announced today that it has been chosen as a Charity Partner by the NYC Half-Marathon Presented by NIKE. On July 27, a team of 20 runners will dedicate their efforts in the marathon to raise awareness about the needs of children with severe disabilities and to raise funds to support the programs and services of Standing Tall.

“Standing Tall students don’t walk, and they must work very hard to accomplish even the most simple physical tasks, such as rolling over, sitting, standing, eating, and communicating,” said Carol Turchin Monderer, Chairman of the Board of Standing Tall. “For that reason, we are especially gratified to be supported by a team of able-bodied people who are challenging themselves in this 13-mile run on behalf of children who face immense physical challenges every day.”

For Team Standing Tall, the physical challenges of running 13 miles will be over in a few hours. The young students attending Standing Tall work hard each day of their lives to gain mobility and independence.

“We thank the New York Road Runners for selecting Standing Tall as a 2008 Charity Partner, and our profound thanks go to the runners on Team Standing Tall for taking part in this memorable event and for raising much-needed funding for the children of Standing Tall,” said Carol Monderer.

Team Standing Tall has a limited number of guaranteed placements for people wishing to participate in the NYC Half-Marathon Presented by NIKE. For more information on becoming a charity runner, or to make a donation to Standing Tall, please visit [www.standingtall.org](http://www.standingtall.org) or email [info@standingtall.org](mailto:info@standingtall.org).

### **About Standing Tall ([WWW.STANDINGTALL.ORG](http://WWW.STANDINGTALL.ORG))**

Since 1998, Standing Tall has provided young children with motor disorders a dynamic and innovative educational experience designed to help them with the physical, academic, functional, and socio-emotional development that allows them to “stand tall” and experience the world around them as active participants. Standing Tall’s “conductive education” curriculum, the only one of its kind in the New York area, combines intensive daily physical training with academics and communication development to help disabled children build function and mobility, maximize self-initiation and self-esteem, advance academic achievement, and gain opportunities for communication and socialization. Standing Tall, Inc. is a nonprofit, 501(c)(3) organization.

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